

ADV



ADVAYS | CREATIVE

ADWAYS | CREATIVE

post hoc ergo propter hoc

前後即因果の誤謬

Perfringo

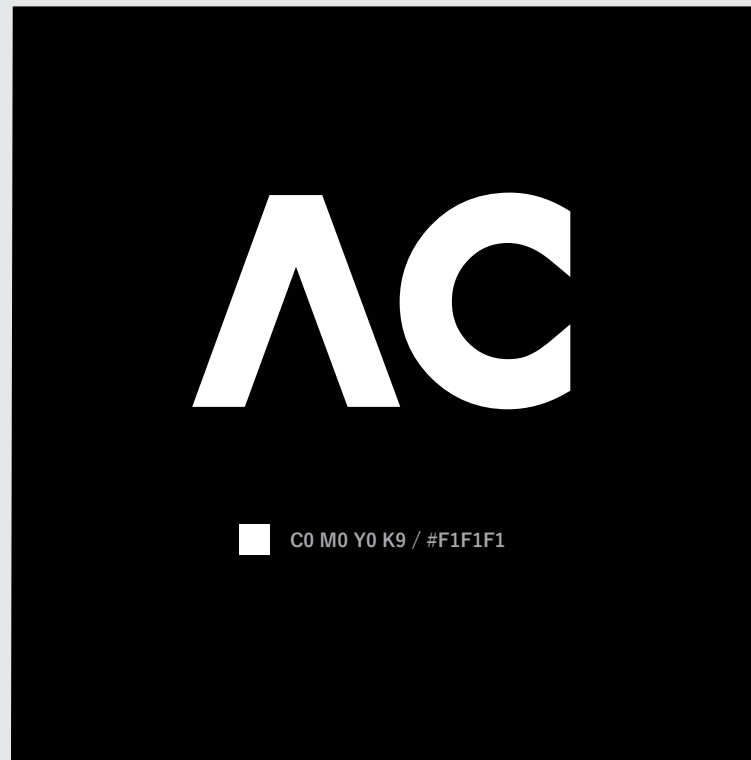
Breakthrough

ADWAYS のロゴタイプを踏襲、変化と新しいスタイルの付与
A から出でた V は A より鋭くブレイクスルーを表しています

> VARIATION



■ C40 M40 Y40 K100 / #000



■ C0 M0 Y0 K9 / #F1F1F1

Notice

Favion 等、可読性が保てない場合に使用

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Logotype
C40 M40 Y40 K100 / #000



Border
C0 M0 Y0 K91 / #333

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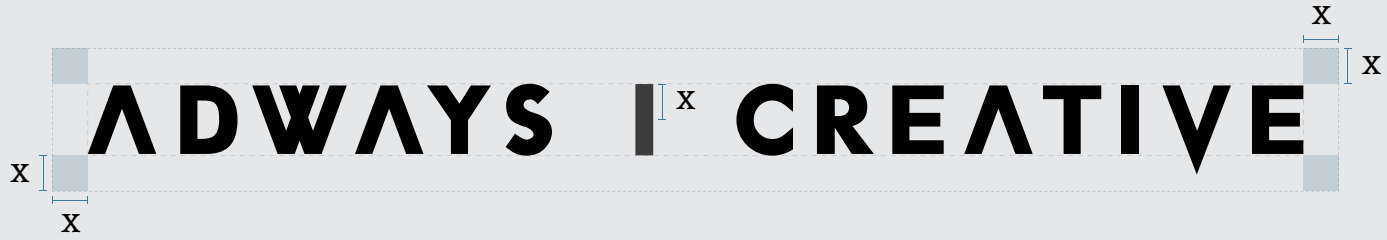


Logotype
C0 M0 Y0 K0 / #FFF



Border
C0 M0 Y0 K9 / #F1F1F1

> ISOLATION



> SIZE

Web
minimum

ADWAYS | CREATIVE | 10px

AC | 10px

Print
minimum

ADWAYS | CREATIVE | 3mm

AC | 3mm

> IMPROPER



The logo is displayed in its correct, standard font and weight.

サイズや余白を変更しないでください



The logo is displayed in an italicized font, which is an incorrect modification.

ロゴを变形（長体・平体・斜体等）させないでください



The logo is displayed with small blue diamond shapes added to the letters 'A', 'I', and 'E', which is an incorrect modification.

アイソレーション範囲内に他の図形を追加しないで下さい。



The logo is displayed with the letters 'A' and 'E' overlapping the letters 'W' and 'T' respectively, which is an incorrect modification.

配置を変更しないでください